Material type	Add the material as	Notes	
• Audio	A file from your computer or an iTunes Store link.	Must have appropriate file extensions (mp3, m4a).	
Video	A file from your computer or an iTunes Store link.	Must have appropriate file extensions (mp4, m4v, mov). Note: When displaying a video material in the My Materials list or a course materials pane, Course Manager creates a thumbnail image for the video from the image displayed 11 seconds into the video file.	
Books	A file from your computer or an iTunes Store link.	Must have appropriate file extensions (epub, ibooks). Electronic publication (ePub) files must pass ePubCheck 1.0.5, include only files listed in the manifest, and use UTF-8/16 characters. For more details, read the complete ePub specification at http://www.idpf.org/specs.htm.	
Documents	A file from your computer or an iTunes Store link.	Must have appropriate file extensions: key, pages, numbers, pdf, rtf, doc, ppt, xls, txt, docx, xlsx, pptx. Keynote (key) files must be '09, version 5 or later. Pages (pages) files must be '09, version 4 or later. Numbers (numbers) files must be '09, version 2 or later. iWork package documents must have appropriate file extensions: pages.zip, numbers.zip, key.zip.	
Apps	An iTunes Store link only.		
Images	A file from your computer.	Must have appropriate file extensions (png, jpg). Note: iTunes U Course Manager supports images embedded in items in PNG or JPEG format in RGB Color Model. JPEG images can include EXIF or JFIF, but not both.	
Web Links	A web URL.	Must be an http:// or https:// URL.	
Store material	An iTunes Store link only.	Course Manager supports individual songs, movies, and TV shows and individual materials, items, or episodes from a course, collection, or podcast. However, Course Manager does not support the following Store materials: Mac apps, iTunes U collections, podcasts, music albums, movie series, movie rentals, TV show series, and TV show rentals.	